

## TRWEA SPONSORSHIP OPPORTUNITIES

### **PLATINUM (Presenting Sponsor - limited to 1)**

**\$5000 monetary donation**

- Company name and logo\* identified as Presenting Sponsor in title of event
- Logo\* featured prominently on all event items
- Expo booth at prominent site at the event (to be staffed by your company)
- Frequent public address acknowledgment of Company support during the event
- Special recognition on all mass email distributions to participants (approximately 1,200+)
- Rights to use the event and official event artwork for Company's promotional purposes (subject to approval by TRWEA)
- Company representative to serve as honorary Awards Presenter at event
- Logo\* featured prominently on event signage, including banner and televisions throughout the facility (approx. 4,000+ attendees)
- Logo\* featured prominently on front and back of approximately 200+ t-shirts
- Company marketing materials distributed to all event participants via email (approximately 1,200+)
- Special recognition on TRWEA Facebook page postings promoting the event (approximately 900+ followers)
- Listed as Presenting Sponsor with link to Company website from TRWEA website
- Listed as Presenting Sponsor on event program book (with logo\*)
- Six complimentary admissions, including t-shirts and program books

### **GOLD**

**\$1000 monetary donation**

- Logo\* featured on event signage (approximately 4,000 attendees)
- Logo\* featured on back of approximately 200+ t-shirts
- Company marketing materials distributed to all event participants via email (approximately 1,200+)
- Special recognition on TRWEA Facebook page postings promoting the event (approximately 900+ followers)
- Listed as Gold Sponsor with link to Company website from TRWEA website
- Listed as Gold Sponsor in event program book (with logo\*)
- Three complimentary admissions, including t-shirts and program book
- Expo booth at prominent site at the event (to be staffed by your company)  
*for an additional \$150 monetary donation*

### **SILVER**

**\$500 monetary donation**

- Company Name featured on event signage
- Company Name featured on back of approximately 200+ t-shirts
- Company marketing materials distributed to all event participants via email (approximately 1,200+)
- Listed as Silver Sponsor with link to Company website from TRWEA website
- Listed as Silver Sponsor in event program book
- Two complimentary admissions, including t-shirts and program books
- Expo booth at prominent site at the event (to be staffed by your company)  
*for an additional \$150 monetary donation*

### **BRONZE**

**\$250 monetary donation**

- Company marketing materials distributed to all event participants via email (approximately 1,200+)
- Listed as Bronze Sponsor with link to Company website from TRWEA website
- Listed as Bronze Sponsor in event program book
- One complimentary admission, including t-shirts and program books
- Expo booth at prominent site at the event (to be staffed by your company)  
*for an additional \$150 monetary donation*

### **GIFT-IN KIND**

**product, service, or gift card donation**

• This event requires a variety of products and services. If you can donate any needed items, the TRWEA Championships Committee will determine the appropriate level of sponsorship recognition to be rendered to you on a case-by-case basis.

### **EXPO BOOTH**

**\$250 monetary donation**

• This event will have approx. 4,000+ people in attendance and your company could benefit from selling products or displaying advertisement.

**\*Please include specific logo.**

*Please note that gift in-kind donations received after the print deadline (posted on the on-line store) may be utilized for another TRWEA event in the future.*