

# 2024 Three Rivers Winter Ensemble Association Business Sponsor Information

Dear Business:

The mission of the Three Rivers Winter Ensemble Association is to provide a unique performance environment for young men and women participating in the pageantry arts; promote a healthy competitive atmosphere through education and adjudication; and showcase Western Pennsylvania's local pageantry ensembles.

We are currently seeking business sponsors to help support our 2024 season. The season begins in January with our preview show and ends in April with the championship show. The sponsorship program will consist of an 8-month period beginning on November 1<sup>st</sup> 2023 and going through the month of June 2024.

The circuit holds approximately 8-10 shows a season. Performance membership consists of 50+ units with over 700 marching members. Show attendance range from 500 to over 1000 spectators during the season. Our social media sites have of an average of 1,500 followers and its growing.

Please consider sponsoring the Three Rivers Winter Ensemble Association in 2024. Your sponsorship will help support circuit scholarships, educational tools, and operational costs. We have 2 tiers of sponsorship levels that we feel will benefit your business.

**Tier 1 - \$300** – Business will have:

- Business link on our website
- Announcement of sponsors during each show
- Business will appear on our social media bi-monthly as “meet our sponsors” (advertise your business promotions)
- Business ad in our weekly show schedule program (electronic)
- A ½ page ad in our championship show program (electronic)
- 2 Admission passes for 4 shows during the season

**Tier 2 - \$500** - Business will have:

- Business link on our website
- Announcement of sponsors during each show
- Business will appear on our social media bi-monthly as “meet our sponsors” (advertise your business promotions)
- Business ad in our weekly show schedule program (electronic)
- Sponsorship of a specific class with announcement made during the show
- Sponsorship of a specific scholarship during our championship show
- Full page business ad in our championship show program (electronic)
- 2 Admission passes for the entire season

\*\*Sponsors will be able to submit their own graphics for both tiers.

If interested or have questions about the TRWEA sponsorship program, please email [admin@trwea.org](mailto:admin@trwea.org) and someone will respond to help you.

Check out our website at [www.trwea.org](http://www.trwea.org) for additional information about our circuit.

Sincerely –

Frank Stanko

TRWEA Executive Director